



50 @ 50 LIFE INSURANCE PROMOTION

PROMOTIONS RUNS OCTOBER 1, 2024 TO DECEMBER 31, 2024

- Oral Fluid requirement will be exempted through the age of 55 for this limited promotion.
- Underwriting requirements for Tier 2 – up to \$49,999 coverage will be increased to \$50,000.
- 2 or more family members participating in this promotion will be offered an additional 10% discount off the premium.
- After the successful issue of a life insurance certificate, the sales bonus will be paid in the following month.
- A commission and sales bonus chargeback will occur in the 1st year upon full surrender, lapse, cancellation or withdrawal at a rate of 100% within the first 12 months

In order to process submitted business more efficiently, please ensure that you are submitting clean applications and ensuring insurable interest.

For more information about this promotion, please visit the agent portal at <https://agent.prcua.org> or contact the PRCUA Sales Department at sales@prcua.org.



AGENT GUIDE

**Sell a \$50,000 or more 20YR
Limited Pay Whole Life**

**The proposed insured will
receive a \$50 voucher
towards their premium**

**The selling agent will
receive a \$50 sales bonus
for each successfully
issued certificate**

PRCUALIFE

984 N Milwaukee Ave
Chicago, IL 60642-4101
(800) 772-8632 Ext. 2755

www.prcua.org